3 PHASES OF MY STORY WRITING PROCESS

- Launching
- Creating
- Releasing

8 LEADright TIPS for Writing YOUR Story

ONE: KNOW YOUR WHY FOR WRITING

1. Deeper _____ of you and your life
2. Heal past and create hope for future
3. Expose injustice or abuse
4. Settle _____ scores (anger revenge acceptance forgiveness)
5. Present a point of view about a situation
6. Share your unique experiences

What's YOUR Why?

TWO: DETERMINE YOUR WRITING FOCUS

THREE: LISTEN TO LIFE FOR STORY IDEAS

FOUR: WRITE SOMETHING DAILY

FIVE: HARNESS TECHNOLOGY TO CREATE

SIX: UNDERSTAND & USE STORY SHAPES

Person Meets Person	Person in a Hole	Most Popular Story

SEVEN: WORK WITH WRITING PARTNERS

EIGHT: EXPLORE YOUR PUBLISHING OPTIONS

Three publishing options:

- independent publishing (also called self-publishing)
- small boutique publishing
- traditional publishing

WHAT YOU GONE DO, BOO?

Bought Wisdom: Tales of Living and Learning is an interactive memoir, leadership story, and reflective journal. **As a bonus feature, those who write responses to its journal prompts will have written a memoir when they finish reading the book**.

Tony Lamair Burks II, Ed.D., the Chief Learning Officer of LEADright, is an award-winning education expert who coaches and trains leaders for excellence. His ideas and insights center around thinking differently, taking different actions, and having different breakthrough results. He is among five educators featured in *Walking the Equity Talk: A Guide for Culturally Courageous Leadership in School Communities* by Dr. John Robert Browne II. He has written six books and contributed to four. His book, *Bought Wisdom: Tales of Living and Learning*, is an interactive leadership memoir that invites you to tell your own stories. A Fulbrighter and fellow of the British-American Project, he is a graduate of Morehouse College, Trevecca Nazarene University, and the University of North Carolina at Greensboro.